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Policy and Advocacy Bulletin

June 2010

CREATE PAC participates in TB/HIV meeting in Kazakhstan

PAC participated in the 16th TB/HIV Working Group of the STOP TB partnership in Almaty, Kazakhstan May 26-28, 2010. The meeting participants included key representatives from Kazakhstan, Kyrgyzstan, Tajikistan, Turkmenistan, and Uzbekistan as well as Ukraine and Russian Federation.

Site visits were arranged on the first day of the meeting with the International Federation of Red Cross and Red Crescent Societies project at the Almaty City HIV/AIDS Center. Several persons with HIV and TB described their experiences and the stigma associated with HIV, TB and injecting drug use; they also discussed the nascent civil society response to these diseases.

The group also met with one of Almaty's TB Centers and discussed the program's response to the MDR-TB challenge; this included visiting an MDR-TB inpatient ward. This was followed with the two day meeting with active involvement of the Kazakhstan and surrounding countries in discussions on HIV associated TB among drug users and collaborative scale-up activities in the region.

Craig David visits ZAMSTAR site in South Africa



The Stop TB Partnership invited Mr. Craig David to collaborate on raising awareness about TB in the context of a 2-year Ambassadorship Programme. He is one of the UK

music scene's most successful male solo exports. The Stop TB Partnership brought Craig David to Cape Town for a film shoot focusing on bringing him to the reality of TB, demonstrating his commitment to fighting TB through the expression of his values, capitalizing on his presence in South African settings to demonstrate key aspects of TB prevention and treatment and deliver educational messages about them and to develop filming to be used for communications purposes and media outreach.

Filming was done in Khayelitsha featuring Craig David interacting with TB patients and a community leader. Craig David also visited a school in Ravensmead involved in the TB Free Kids project. Here he is seen with the TB Free Kids team.

South African TB Conference in Durban, South Africa

CREATE was well represented at the June 2010 South Africa TB Conference: Forging Strategic Partnerships to Fight TB and HIV. CREATE investigators participated as plenary speakers and moderators, and presented in numerous oral sessions. South African Thibela and ZAMSTAR investigators, WHO and PAC Baltimore, participated in the session: The CREATE Experience from Research to Delivery. A second session on Community Involvement in TB Drug Development highlighted Thibela's community mobilization strategy.

ZAMBART TB/HIV radio program series aired on ZNBC Radio Two



ZAMBART's lead stigma Trainer Steve Belemu takes part in a live radio program on ZNBC Radio Two in which he discusses the impact of TB stigma in Zambian communities

From February to May, ZAMBART Project held an 11-week long radio program series, whose theme centered on the unique relationship between TB and HIV. The goal of the series was to raise public awareness on TB and HIV in Zambia as well as the organization's profile in the country as a leader in TB and HIV research.

Airing on the country's widest-reaching radio station (ZNBC Radio Two, 4.4 million average listeners), each week a different member of ZAMBART staff tackled a new public health topic, some of which included: the TB and HIV relationship, the ZAMSTAR study, Isoniazid Preventive Therapy, TB stigma and TB and local communities.

The organization now plans for the series to be edited and re-broadcast on community radio stations in the various ZAMBART/ZAMSTAR areas of operation to increase the

reach and impact of the public health messages in the radio programs. This roll-out will begin in June, starting with two Southern Province community radio stations covering four ZAMSTAR study sites.

World TB Day 2010 - Choma



Large-scale sensitization activities taking place at a busy marketplace in Choma prior to World TB Day

The Zambia national-level commemorations for the 2010 World TB Day took place in the Southern Province town of Choma, under the theme "On the move against tuberculosis: Innovate to accelerate action." ZAMBART, in collaboration with the Ministry of Health and District Health Management Team, helped welcome the Zambian Minister of Health Kapembwa Simbao for a commemoration ceremony held to acknowledge the 128th anniversary of the discovery of *Mycobacterium tuberculosis*.

The World TB Day events in Choma included the traditional march through the town of Choma, various drama performances centered on TB by local theatre groups and speeches by TB supporters, dignitaries and politicians. ZAMBART organized a stand for the event, which displayed both the equipment being used to undertake the 2010 ZAMSTAR TB Prevalence Survey as well as information on standard treatment and care TB patients receive at clinics in the area.



Prior to the actual commemoration, ZAMBART held a series of community sensitization activities in Choma as a build-up to World TB Day. This culminated in a large-scale enhanced TB case finding outreach in a local Choma market on March 23. Satellite activities also took place in Lusaka (Matero and George compounds), organized by the District Health Management Team, Center for Infectious Disease Research Zambia (CIDRZ) and ZAMBART, the week following the official commemoration of World TB Day on March 24.

Kick TB Campaign Update

Kick TB, South Africa's national TB awareness campaign

(developed by the Desmond Tutu TB Center - DTTC) was nationally launched on 28 March 2010 by the Minister of Health, Dr. Aaron Motsoaledi.

The event commemorated World TB Day and was held at the Sam Ntuli Sport Stadium in Thokoza, Gauteng. It was attended by approximately eight thousand people. Kick TB soccer balls were distributed to 3000 excited learners. Learners were given the opportunity to 'kick' the TB symptoms, enacting that TB is a curable disease.

Phase One of the campaign is now in full swing. 115 000 soccer balls have been ordered, to be delivered in South Africa by August 2010. Implementation of the campaign will then commence in the Limpopo, North West and Mpumalanga provinces.

Kick TB was also featured prominently at the 2nd TB Conference to be held in Durban from 1-4 June 2010.

TB/HIV Video Corner

[New! ZAMSTAR Video](#)

The latest addition to the CREATE "trilogy" is ready to be viewed.

[Advocate Gerry Elsdon: A voice and face for TB](#)

A celebrity in South Africa, including cosmetics spokesperson, and host of the South African version of Big Brother, Elsdon tells her story.

[Thibela TB - South Africa Tuberculosis Prevention](#)

[THRio - Tuberculosis Prevention in Rio de Janeiro](#)

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